

GOODWILL L.I.F.E. ACADEMY

3365-D Seminole Avenue
Fort Myers, Florida 33916

MINUTES

Goodwill Industries of Southwest Florida, Inc.
4940 Bayline Drive, North Fort Myers, FL 33917

Monday, April 4, 2011
4:00 p.m.–Retail Sales Office

Call to Order Mr. Mike McKinley called the meeting to order at 4:05 p.m.

Present:	Mike McKinley, President	Allen Humfleet, Board	Raymond Holland
	Bill McDaniel, V. President	Dale Schneider, Board	Tom Feurig
	Betsy Russell, Board	Hugh Kinsley, Board	Bob Haenggi
	Roger Bradley, Board	Lynn Pottorf, Principal	Stacey Pianka
		Alice DeClemente, Minutes	

Approval of Minutes: **Mr. Bill McDaniel made a motion to accept the Minutes as presented; Ms. Betsy Russell second the motion. All were in favor; motion carried.**

Approval of February Financial Statement: **Mr. Roger Bradley made a motion to accept the financials as presented; Ms. Betsy Russell second. All were in favor; motion carried.**

Public Comment: There were no comments.

Work Experience Program: Mr. Bob Haenggi stated that once again Goodwill invited two groups of students to participate in a paid work experience program. There were a total of eleven students and they were spread out within the organization in ShopGoodwill.com, the car lot, Document Destruction, E-books, and the Palm Beach store. Bob further said that we now have a former L.I.F.E. Academy student who has been hired on permanently by Goodwill (Brady Raulerson) who has taken on the responsibility of training the students in his area. Allen Humfleet told the board that he has a grandson at the L.I.F.E. Academy who was involved in work experience and he and his wife made a surprise visit to see him at work. Mr. Humfleet stated he was very impressed with the program and the positive impact on his grandson. This was the first time Mr. Humfleet toured the facility and had no idea so much was accomplished on the premises. Mr. Haenggi reported that another former student of the L.I.F.E. Academy (Curtis Williams) has gotten a job at BJ's on Pine Island Road and has already received recognition from their headquarters because of the great job he's doing as well as having taken on a leadership role when the manager is out of the store. The Work Experience Program has consistently turned out great results and the students enjoy themselves, gain experience, and earn a paycheck.

Principal Update: ❖ Ms. Lynn Pottorf stated she has also witnessed the positive effect the Work Experience Program has had on the students and stated they are even more impressed that one of their own has graduated from the L.I.F.E. Academy and has succeeded in employment and now training them. It is a big step forward for them.

Goodwill L.I.F.E. Academy Board Meeting
April 4th, 2011

Principal Update: *(Continued...)*

- ❖ Nine students from the Academy also went to Edgewood and were assisting younger students there and that also had a very positive effect on her students. Ms. Pottorf said she kept emphasizing with her students the leadership road they also were performing.
- ❖ Additionally more students went to Buckingham and were teaching the students there how to make the dog biscuits they've become known for. She encouraged them to be the leaders and they succeeded. She said, "The payoff is their confidence."
- ❖ Ms. Pottorf announced that the graduation will take place this year on Thursday, June 2nd 2011. More details to follow.
- ❖ Currently Lynn stated there are 41 students enrolled, 2 more are coming next week, but losing 4 but then gaining another 2 and still comes back to 41 students.

School Relocation:

A new lease will be signed this Friday for another year at the present facility on Seminole Avenue in Ft. Myers, but this will be the last year at this location. Mr. Haenggi stated he visited a school on Dr. Martin Luther King Jr. Boulevard and met with the agent. The building is newer and already set up as a school, has a lot of parking available, restrooms are safe, shower available, which could be a great help in certain circumstances. The agent is looking for a lease from at least 3-5 years and the amount would be between \$5,000 and \$7,000 (\$6,500). The agent also stated that our presence there would not be enough to keep the building open and they are looking for another lease opportunity besides ours. Mr. Tom Feurig responded to a question regarding the old bank building across from Goodwill and he answered that there has been no conversation with LCEC about purchasing that property because the intent was to write up an agreement that LCEC purchase our present headquarters and have the bank building be included in any deal + cash. LCEC is not interested at this time. Ms. Betsy Russell stated she has some concern for about a property listing on Dr. Martin Luther King, Jr. Blvd. because it is so connected with public opinion as a crime area. Mr. Haenggi said it is reiterated that it has a lot of benefits the school does not presently enjoy along with being centrally located and easy to access. The present facility requested we be out at the close of the school year as they are converting the space into a university.

Advisory Council
Representative Comments:

There were no comments; Parent Representative Ms. Edwards was not present.

New Business:

Mr. Haenggi announced the 15th Annual Florida Charter School Conference has been scheduled for November 14th - 16th 2011 in Orlando, Florida. The theme for this year is "*Stronger Communities through Quality Schools.*" The conference takes its focus from Florida's Race to the Top grant, with the goal of expanding capacity of high-quality charter schools in underperforming communities. No agenda has been released as yet. To sign up to receive conference updates go to: http://www.charterschoolconference.com/mailling_list.php.

Goodwill L.I.F.E. Academy Board Meeting
April 4th, 2011

New Business: *(continued...)* Mr. Haenggi reported he had a meeting with Carolyn Johnson, Vice President of Communications and Development at Goodwill about fundraising possibilities for the school. The 50/50 raffle was discussed and traditionally is successful along with being involved with the Art Walk held downtown in Ft. Myers. Ms. Russell supported the idea of using the arts as a way to raise money and suggested post cards and season specific cards like Christmas.

Public Comment on
Any Related Topic: No comments.

Next Board Meeting: **Monday, June 6th 2011 at 4:00 p.m. at Goodwill Industries of SWFL, Inc.**

Adjournment: Board Chair declared meeting adjourned at 4:38 p.m.