

Goodwill Academies of Southwest Florida, Inc.

MINUTES

**Goodwill Industries of Southwest Florida, Inc.
4940 Bayline Drive
Fort Myers, FL 33917-3905**

October 4th, 2010

Present:

Betsy Russell, President	Audrey Edwards, Parent Rep.	Tom Feurig, Goodwill President
Ron Byrd, Vice President	Pat Mann, Ex-Officio Board	Rick Evanchyk, Sr. V. P.
Roger Bradley, Secretary/Treasurer	Lynn Pottorf, Principal	John Doramus, V.P. of Finance
Michael McKinley, Board	Bob Haenggi, V. P. of C.D.S.	Alice DeClemente, Minutes
William McDaniel, Board		

Betsy called the meeting to order at 4:04 p.m. We have a quorum.

Approval of Minutes

Betsy asked if everyone had reviewed the minutes and if there were any questions or corrections. **Bill McDaniel made a motion to accept the September Minutes as presented; Ron Byrd seconds. All were in favor. Motion carried.**

Public Comment on Agenda Items

There were none.

Policy and Procedure Update

Betsy announced that the License Agreement with **NEOLA®** has been executed. A committee has been established with Bob Haenggi, Lynn Pottorf, and Mike McKinley who indicated he would be interested in being on the committee as a member of the board to go through the process of customizing it for the Goodwill L.I.F.E. Academy. Betsy thanked Bob, Lynn, and Mike and assured them of the board's support moving forward. Betsy also said she would be happy to work with the committee filling in as a board member as long as Mike M. is the primary board member.

Review/Approval of August and September 2010 Financials

Stacey Pianka reviewed the financials for August 2010 and stated that the numbers are pretty low since it was the first of a new school year but the numbers increased in September with more school activity. She further stated that cash wise the school was doing OK. Stacey distributed a report showing the 2009 figures comparatively to 2010. Bill McDaniel said he appreciated that Stacey responded to his request for this variance and Stacey said she would be happy to provide it monthly. **Ron Byrd made a motion to accept the Financials for August and September 2010 as presented; Bill McDaniel seconds. All were in favor. Motion carried.**

Goodwill L.I.F.E. Academy Audit

The 2009-2010 Goodwill L.I.F.E. Academy Audit was just presented to the board today. Therefore, Betsy suggested discussion and approval be tabled until the November meeting so the board has a chance to review it. Ms. Pottorf stated that it was already submitted to the Lee County School Board. However, John Doramus, V. P. of Finance reported that it is time to rotate to another auditor and he put out an RFP for Goodwill L.I.F.E. Academy as well as Goodwill. The cost of the audit for the school was \$5,500 and was done in a day.

Board Member Terms

Betsy Russell stated that the terms for board members are for three years; however, the term for officers is only for one year. Betsy Russell and Ron Byrd's terms are up in 2011 but service as officers is up this year. Betsy also said she is not interested in another term as president. Roger Bradley's term of office as secretary/treasurer is up this year and he stated he is not interested in another term of office. Dale Schneider's membership on the board expires this year as does Hatton Rogers. Tom Feurig said that he had discussed this with Hatton and his intention is to step down from the board but still wants to attend meetings as much as possible as an ex-officio. Bob Haenggi said that there are two individuals who are interested in sitting on the Goodwill L.I.F.E. Academy Board; one is Carolyn S. Green who also sits on the C.D.S. Board at Goodwill and also D. Hugh Kinsey, Jr. of Sheppard, Brett, Stewart, Hersch, Kinsey & Hill, P.A. in Ft. Myers. He has both of their resumes although there is only one spot open at this time. **Bill McDaniel made a motion that Hatton Rogers become an ex-officio board member and a letter of appreciation for his time on the board is sent to him. Mike McKinley seconds; all were in favor. Motion carried. Tom Feurig will take care of the letter to Hatton.**

Principal Update

- Lynn Pottorf stated it's the beginning of a new year and things are still quiet but going great.
- Lynn is working on compliance and procedural reports.
- WFTE as of this date is 56.

Advisory Council Representative Comments

Audrey Edwards, Parent Representative for L.I.F.E. Academy works for ACM-Solutions who are a member of the Greater Fort Myers Chamber of Commerce, which gives her access to their massive mailing database. This could be useful when advertising for fund raising events for L.I.F.E. Academy. Audrey inquired about a holding a fund raising event where the students might wash cars or even stand outside popular places like Publix, Winn Dixie, or Wal-Mart who are receptive to fund raising for special events to collect money for the school. Lynn Pottorf responded that if there is to be any under taking like this, it has to come from the parents; if not there is a long list of responsibilities for the school like getting parent permission slips, scheduling transportation, etc. Betsy stated that if we had an event like the abovementioned one, we would need to set some ground rules and one would be that parents would need to remain with their child at all times, provide transportation, snacks, water, etc. Ms. Edwards said she is very excited about working with the charter school and has lots of ideas for fund raisers and looks forward to working with everyone on them. Audrey requested a copy of the 501(c)(3) certificate and letter for the school and/or Goodwill so she would be able to present them to any organizations who make the request them when making donations. Bob Haenggi directed Audrey to call or email Alice for copies. Audrey also requested additional signs advertising the Pennies for Possibilities campaign because she is distributing them everywhere she can think of. Ms. Edwards also wanted to know how the board felt about doing an in-service presentation for the school board to educate them further on the L.I.F.E. Academy and the good supporting them will do. She remarked that they have regular in-service days and perhaps we can plan something in the future. The next one is October 14th and that of course would be too soon.

New Business

- Betsy Russell stated it was time to choose new officers and asked if anyone on the board would like to consider being president; Mike McKinley raised his hand. Bill McDaniel and Ron Byrd also were interested in being officers. **Roger Bradley made a motion that Mike McKinley assume the role of President with Bill McDaniel as Vice President and Ron Byrd as Secretary/Treasurer. Betsy Russell seconded; all were in favor; Motion carried.**

New Business (continued...)

- **Betsy Russell made a motion to extend the board membership of Bill McDaniel, Dale Schneider, and Roger Bradley; Ron Byrd seconds; all were in favor. Motion carries.**
- **Mike McKinley made a motion to have Carolyn S. Green replace the vacant board seat of Hatton Rogers; seconded by Bill McDaniel. All were in favor; motion carried.**
- Bob Haenggi stated that the North Fort Myers Rotary has generously donated \$1,500 to the L.I.F.E. Academy and the check was turned over to Lynn. There will be a cardboard check presentation on Thursday at the Rotary Meeting and Bob will attend.
- Ron Byrd asked if the charter school has its 501(c) (3) certificate yet. Bob Haenggi said he would check into it but that Mike Strader had taken the lead on that and at one point stated he applied for it but it had been held up. He also said the State is very slow about these things. Bob and Lynn will look into it and update the board at the next meeting. Roger Bradley stated that we can accept contributions while we are in process. We do, however, have a Florida Charitable Registration.
- Bill McDaniel stated he would like to see the progress being made on the search for a new site for the Charter School as a recurring agenda item. Bob Haenggi said we have been working on it but there is nothing to report so far and Goodwill has two realtors working on it. According to Tom a potential solution may be the building across the street that LCEC currently owns. Bob H. stated the progress will be on the agenda as a recurring item.

Public Comment on any Related Topic

There was no comment.

Next Meeting

The next meeting is **MONDAY, NOVEMBER 1st 2010 at 4:00 p.m.** at the administrative offices of Goodwill Industries of Southwest Florida, Inc. the board room. **Bill McDaniel made a motion to adjourn the meeting; Mike McKinley seconds. All were in favor. Motion carried.** Board adjourned at 5:20 p.m.